

1 of 3

Rep Firm	
Sales Office () PHILADELPHIA
Salesperson () KATE BRADY
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-567-5938

$$SC = *$$

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W	5A-530A	DAYBREAK EARLY EDITION	:30	\$150.00	10/24-10/24	1	1	1	\$150.00	
		Buyline Comment: WIN										
	2	F	5A-530A	DAYBREAK EARLY EDITION	:30	\$150.00	10/26-10/26	1	1	1	\$150.00	
		Buyline Comment: WIN										
	3	TU	8A-9A	CBS THIS MORNING	:30	\$150.00	10/23-10/23	1	1	1	\$150.00	
		Buyline Comment: WIN										
	4	TH	8A-9A	CBS THIS MORNING	:30	\$150.00	10/25-10/25	1	1	1	\$150.00	
		Buyline Comment: WIN										
	5	M	8A-9A	CBS THIS MORNING	:30	\$150.00	10/29-10/29	1	1	1	\$150.00	
		Buyline Comment: WIN										
	6	W	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	10/24-10/24	1	1	1	\$350.00	
		Buyline Comment: WIN										
	7	F	7A-8A	DAYBREAK/CBS THIS MORNING	:30	\$350.00	10/26-10/26	1	1	1	\$350.00	
		Buyline Comment: WIN										
	8	W	7P-730P	INSIDE EDITION	:30	\$550.00	10/24-10/24	1	1	1	\$550.00	
		Buyline Comment: WIN										
	9	F	7P-730P	INSIDE EDITION	:30	\$550.00	10/26-10/26	1	1	1	\$550.00	
		Buyline Comment: WIN										
	10	W	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$600.00	10/24-10/24	1	1	1	\$600.00	
		Buyline Comment: WIN										

Station WISH-TV INDIANAPOLIS, IN Agency () BUYING TIME
 Advertiser () IDCVF DONNELLY 650 MASSACHUSETTS AVE, N.W., SUITE 210
 Product IDCVF DONNELLY WASHINGTON, DC 20001
 Estimate# 2509 Agency C/P1/P2/E 354/352/2509
 Buyer Erica Corso Flight Dates 10/23/2012 - 10/29/2012
 Phone# Hiatus Weeks
 Fax#

Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () KATE BRADY
 Salesperson Phone# 215-567-6005
 Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	11	F	6P-630P	WISH-TV NEWS 8 AT 6	:30	\$600.00	10/26-10/26	1	1	1	\$600.00	
				Buyline Comment: WIN								
	12	TU	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$600.00	10/23-10/23	1	1	1	\$600.00	
				Buyline Comment: WIN								
	13	TH	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$600.00	10/25-10/25	1	1	1	\$600.00	
				Buyline Comment: WIN								
	14	M	530P-6P	WISH-TV NEWS 8 AT 5:30	:30	\$600.00	10/29-10/29	1	1	1	\$600.00	
				Buyline Comment: WIN								
	15	TU	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$600.00	10/23-10/23	1	1	1	\$600.00	
				Buyline Comment: WIN								
	16	TH	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$600.00	10/25-10/25	1	1	1	\$600.00	
				Buyline Comment: WIN								
	17	M	5P-530P	WISH-TV NEWS 8 AT 5	:30	\$600.00	10/29-10/29	1	1	1	\$600.00	
				Buyline Comment: WIN								
	18	W	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$650.00	10/24-10/24	1	1	1	\$650.00	
				Buyline Comment: WIN								
	19	F	12P-1230P	WISH-TV NEWS 8 @ NOON	:30	\$650.00	10/26-10/26	1	1	1	\$650.00	
				Buyline Comment: WIN								
	20	TU	11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$900.00	10/23-10/23	1	1	1	\$900.00	
				Buyline Comment: WIN								
	21	TH	11P-1135P	WISH-TV NEWS 8 @ 11	:30	\$900.00	10/25-10/25	1	1	1	\$900.00	
				Buyline Comment: WIN								

Station WISH-TV INDIANAPOLIS, IN	Agency () BUYING TIME	Rep Firm
Advertiser () IDCVE DONNELLY	650 MASSACHUSETTS AVE, N.W., SUITE 210	Sales Office () PHILADELPHIA
Product IDCVE DONNELLY	WASHINGTON, DC 20001	Salesperson () KATE BRADY
Estimate# 2509	Agency C/P1/P2/E 354/352/2509	Salesperson Phone# 215-567-6005
Buyer Erica Corso	Flight Dates 10/23/2012 - 10/29/2012	Salesperson FAX# 215-567-5938
Phone#	Hiatus Weeks	
Fax#		

---REPORT TOTALS---
 Report Totals: 21 / \$10,450.00

---SALES MONTHLY TOTALS---

Oct 12:	18 / \$9,100.00	Nov 12:	3 / \$1,350.00
Sales Totals:	21 / \$10,450.00		
Station Totals:	21 / \$10,450.00		
Lines not sent/rcld/rtrn:	0 / \$0.00		

---COMPETITIVE---

Market Totals	\$104,500	CABL 0%	WISH 10%	WNDY 0%	WRTV 0%	WTHR 30%
		WTTV 30%	WXIN 30%			

---COMPETITIVE COMMENTS---

COMP ESTIMATED

Books	null
Demos	RA35+

---CREDIT RISK---

CASH IN ADVANCE

Spot Manager: All, 10/23/12-10/29/12

Station	Advertiser	Product	Estim	Order Inventory	Description	Time Period	Length	Date	Air Time	Inv. Code	Placed	Rate	Ad-ID	Priority
Alt Order #: 06866192														
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2509	CBS	This Morning @8	8-9a	:30	10/23/12	8:26:11 AM	CBS	This Morning	\$150.00	JSD121330H	P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2509	News 8 @5p		5-530p	:30	10/23/12	5:11:15 PM	News 8 @5		\$600.00	JSD121330H	P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2509	News 8 @530p		530-6p	:30	10/23/12	5:57:44 PM	News 8 @530		\$600.00	JSD121330H	P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2509	News 8 @11 M-F		11-1135p	:30	10/23/12	11:27:17 PM	LN M-F		\$900.00	JSD121330H	P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2509	Daybreak @5am		5-530a	:30	10/24/12	5:17:20 AM	Daybreak	WX Spo	\$150.00	JSD121330H	P4
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2509	CBS This Morning @7a		7-8a	:30	10/24/12	7:58:56 AM	CBS	This Morning	\$350.00	JSD121330H	P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2509	Noon News		1158a-1230p	:30	10/24/12	12:05:26 PM	Noon News		\$650.00	JSD121330H	P2
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2509	News 8 @6		558-630p	:30	10/24/12	6:28:11 PM	News 8 @6		\$600.00	JSD121330H	P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2509	Inside Edition		658-730p	:30	10/24/12	7:06:59 PM	M-F 7-730p		\$550.00	JSD121330H	P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2509	CBS This Morning @8		8-9a	:30	10/25/12	8:27:26 AM	CBS	This Morning	\$150.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2509	News 8 @5p		5-530p	:30	10/25/12	5:27:40 PM	News 8 @5		\$600.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2509	News 8 @530p		530-6p	:30	10/25/12	5:44:52 PM	News 8 @530		\$900.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2509	News 8 @11 M-F		11-1135p	:30	10/26/12	11:32:16 PM	LN M-F		\$150.00		P4
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2509	Daybreak @5am		5-530a	:30	10/26/12	5:19:07 AM	Daybreak @5am		\$350.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2509	CBS This Morning @7a		7-8a	:30	10/26/12	7:26:32 AM	CBS	This Morning	\$650.00		P2
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2509	Noon News		1158a-1230p	:30	10/26/12	12:23:33 PM	Noon News		\$600.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2509	News 8 @6		558-630p	:30	10/26/12	6:19:11 PM	News 8 @6	WX Spo	\$550.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2509	Inside Edition		658-730p	:30	10/26/12	7:05:59 PM	M-F 7-730p		\$600.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2509	News 8 @530p		530-6p	:30	10/29/12		News 8 @530		\$600.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2509	News 8 @5p		5-530p	:30	10/29/12		News 8 @5		\$150.00		P3
WISH	POL/IDCVF-Donnelly	IDCVF	DONNE2509	CBS This Morning @8		8-9a	:30	10/29/12	8:44:40 AM	CBS	This Morning	\$10,450.00		P3
												\$10,450.00		

[Filtered by:] [Sorted by: Alt Order #]

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:	Date: <div style="text-align: center; font-size: 1.2em;">2012</div>
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I, Buying Time, LLC,
 being/on behalf of: Indiana Democratic Congressional Victory Fund *Authorized by the Joe Donnelly Campaign*, a legally
 qualified candidate of the Democratic political
 party for the office of: U.S. Senate
 in the General
 election to be held on: Tuesday, November 6th, 2012
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		AS ORDERED			

Total Charges: \$	NET
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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

Indiana Democratic Congressional Victory Fund Authorized by the Joe Donnelly Campaign
115 W Washington St.
Suite 1165
Indianapolis, IN 46204

I represent that the payment for the above described broadcast time has been furnished by:

Indiana Democratic Congressional Victory Fund Authorized by the Joe Donnelly Campaign

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Sherriane Standley

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

To Be Signed By Candidate or Authorized Committee

06/13/12
Date

Erica Carr
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Joe Donnelly
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does ☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☐ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Joseph S. Donnelly
signature of candidate or authorized committee

Joseph S. Donnelly
printed name

date